



WILSON AU YEUNG

GRAPHIC DESIGNER / PHOTOGRAPHER

PROFILE

Since 2009, I have been a professional designer, honing a diverse skill set that allows me to innovate in both corporate and illustrative design. As a dedicated design specialist, I actively participate in the design community, sharing ideas and creative solutions in professional forums. My bilingual proficiency in Cantonese and English enhances my ability to craft impactful cross-cultural visual communications. A graduate of the University for the Creative Arts, I am well-versed in all industry-standard design tools, including Adobe Creative Cloud, which I leverage to bring my creative visions to life.

CONTACT

Phone

+852 9667 6383
+61 4785 75006

Email

wilson.auyeung.hc@gmail.com

website

www.wilsonauyeung.com

REFERENCES

Juwin Au

Senior Designer, HKMOA
E : juwinau@madesign.org

Shawn Hiltz

Managing Director, Tai Ping Carpet
E : shawnhiltz@taipingcarpets.com



EXPERIENCE

2015 - 2024

Designer II

Hong Kong Museum of Arts and Cultural Presentation, LCSD

Established visual identities, created layouts, developed promotional materials for music and art events, including posters, ads, exhibitions and collateral. Additionally, managed a team of four photographers, coordinating their daily tasks and supervising their artistic direction.

2014 - 2015

Graphic Designer

Infonation Ltd.

Managed all aspects of magazine design and production, from layout and editorial collaboration to print-ready files. Ensured cohesive aesthetics, liaised with printers, and served as lead photographer for company events.

2011 - 2013

Senior Creative Designer

Ready Flowers

Lead designer responsible for visual identity and assets across promotional campaigns, including main visuals, digital marketing materials, and various print collaterals. Required exceptional design, branding, and collaboration skills to deliver effective, on-brand assets.

2009 - 2011

Graphic Designer

Various Companies

Early career with diverse experience in advertising and multimedia, demonstrating adaptability and a strong design foundation.

EDUCATION

2003 - 2006

BA Hon Graphic Design: New Media

University College for The Creative Arts, UK

2002 - 2003

Art Foundation

Surrey Art Institute of Art and Design University College

1995 - 2002

GCSE, A Level

Ryde School with Upper Chine

SKILLS & EXPERTIZE

Phototoshop



Illustrator



Indesign



AfterEffects



SketchUp



Photography



Creativity



Proactive

